



Toll Free: 1-877-451-2699
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Yahoo Advertising Campaign

<input checked="" type="checkbox"/> Ad Campaign Setup Includes 10 Ad Groups, 5 Custom Ads, keyword Matching	\$450.00 <small>ONE-TIME FEE</small>
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Targeting

Target markets...

Buyers Seeking Free Estimates

Buyers Seeking Purchasing On Site

Buyers Seeking Subscriptions to Service

Buyers Seeking Information and Advise

Buyers Seeking Employment

Other _____

Other _____

Other _____

Some targets require significant research and development to implement. These targeted markets may be added to your account for a one-time \$100 customization fee upon approval.

Geotargeting

Enter Countries, City names, Zip codes, Communities or developments to target.

_____ _____

_____ _____

_____ _____

AdWORDS CUSTOMER ID: ACCOUNT HOLDERS ONLY Office Code

Contact & Billing Information

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Cell Phone: _____

Fax: _____

Email: _____

Website: _____

Website #2: _____

Credit Card #: _____

Expiration Date: _____ SID Code: _____

Totals

Setup: _____

Monthly Budget: _____

Total (Setup + Monthly Budget): _____

Signature

Signature: _____

Date: _____

Your signature authorizes Kai Studios Inc to charge your credit card once for setup fee and on a monthly basis to replenish your advertising spend account. Account replenishment will occur on the first of every month. Your card will be charged an amount equal to the advertising spend of the previous month not to exceed your set monthly budget. You may modify your budget at any time using the kaistudios.com online application at www.kaistudios.com. You acknowledge that you have read and understand the kaistudios.com terms and conditions provided (<http://www.kaistudios.com/marketing-agreement.shtm>) as well as the terms of Google AdWords provided (<https://adwords.google.com/select/TCUSbilling0806.html>). You also agree not to disclose any data regarding keyword phrases or use any means to reverse engineer keyword data for the purpose of sharing the information with any third party without written consent from kaistudios.com. SOME CUSTOM Campaigns require additional setup fees. You will be notified if your campaign will require additional set up fees. **You may cancel this service at any time.** The term of this Agreement shall commence on your Sign Up date which is saved in the kaistudios.com application database and shall continue in full force and effect until terminated by either party upon notice. The termination will occur at the end of the billing period in which the request to terminate the agreement was made. The rights, duties and obligations of the parties shall continue in full force during or following the period of the termination notice until termination, including the ordering and billing of advertising until that placement can be discontinued.

AdWords Account Holders: If you have an existing AdWords account kaistudios.com must be given permission to access your account via the My Client Center (MCC) control panel. Unless requested, your AdWords account will not be changed in any way. kaistudios.com simply monitors the account to ensure that ads are not double served and in violation of AdWords terms of use. You will still be able to access your current AdWords account.

Application FEES and REFUND Policy Fees: Set up fees and ad placement fees will be applied to all customers using our system. kaistudios.com shall receive an amount equal to no less than ten percent of the gross charges levied by media for advertising placed therewith by kaistudios.com pursuant to this Agreement. Fees are subject to change. **Refunds:** We do not give refunds of account setup or your advertising spend. You will purchase advertising through Google.com on a pay-per-click-thru basis.

Indemnification: Customer agrees to indemnify and hold kaistudios.com harmless with respect to any claims, loss, liability, damage or judgment suffered by kaistudios.com, including reasonable attorney's fees and court costs, which results from the use by kaistudios.com of any material furnished by Customer or where material created by kaistudios.com or at the direction of kaistudios.com subject to the indemnification is materially changed by Customer. Information or data obtained by kaistudios.com from Customer to substantiate claims made in advertising shall be deemed to be "material furnished by Customer to kaistudios.com".

email or Fax signed and completed form to: 310-282-2901
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